REIA

The Rare Earth Industry Association (REIA) Leuven, Belgium



ABOUT

The Rare Earth Industry Association (REIA) is an international nonprofit organization representing the global REE industry. Founded in June 2019, under the auspices of EIT Raw Materials Internationalization project GloREIA. The network continues to grow today.

REIA has active members worldwide representing all major countries. With such a global context, REIA is well placed to contribute to a better understanding of rare earth element (REE) value chain.

Mission:

GATHER the key REE stakeholders, best practices and, most importantly, life cycle data to state a common vision for for developing a Circular Economy in the Rare Earth Industry

CREATE operational synergies, methods, based on best practices, reports and data from previous projects and evaluations

SHARE vision, ambitions and objectives through collaborative research efforts, data and publications

Vision:

The REE industry faces numerous obstacles such as inefficient recovery of rare earths from end users/end products, high environmental impact from production and processing and high volatility of the raw material prices. To combat these issues, REIA, concurrently gathers key supply chain actors already on the global market and share and create information which leads to an innovative REE industry of the future.

