



## ABOUT

At LGI we make innovation happen. We help trendsetters during each step of the creation process: we strategise, operate, accelerate, explore and finance innovation. We support ideas and projects that address social or environmental challenges, and which generate economic return for businesses.

With innovation at the heart of the process, our approach is based on insights into advanced technological developments, social drivers of change, and novel business models.

Founded in Paris in 2005, the company counts a team of 30 enthusiasts in France, Belgium, Germany and Spain.

## EXPERTISE

### Our expertise focuses on three main sectors:

- *Low-Carbon Energy*: renewable and low-energy systems, cogeneration, and smart grids.
- *Climate & Environment*: climate services for mitigation and adaptation, circular economy, recycling and resource efficiency, air, water and soil quality, ecosystems and biodiversity, and green chemistry.
- *Smart & Sustainable Territories*: smart cities, energy-efficient buildings, smart mobility, and transport infrastructures.

Our work implies combining vectors of innovation, such as digital disruption, social or business model innovation. We also get involved in R&D projects that develop enabling technologies, materials and processes.

## SERVICES

### Innovation strategy

Making informed decisions on what to invest in or whether to adopt a “make or buy” strategy are common issues on the table among innovation teams. We help them answer these questions by delivering detailed roadmaps to support their innovation strategy and vision.

### In-depth studies

Adapting to fast-changing markets and technologies is increasingly difficult. The multiplicity of stakeholders and the enormous quantities of data sources hinder the identification of emerging trends. At LGI, we undertake a 360° analysis of the market, competition, policies and technologies to identify key trends and convert them into specific opportunities.

### Business Model Innovation

Non-technological innovation can include new partnerships and relationships or a specific channel to reach customers. Through business modelling, we rethink our clients’ activities based on their evolving needs and we establish action plans to realign their resources and processes with new value propositions.

### Collaborative project management

Running collaborative projects smoothly requires savvy management skills and top-notch knowledge of the funding institutions’ applicable rules. We provide knowledge, tools and methods to efficiently manage collaborations – including KPIs, contract administration, quality, planning, risk, meetings and finance. We also support the creation and management of technological platforms, associations and clusters.

### Horizon 2020: proposal writing

Competition is high in Horizon 2020. At LGI, we coach our partners and clients through each step of the process and help them write winning proposals. From building a strong consortium to defining a concept, all the way through to establishing a budget and submitting the project, we help you boost your chances of success.

### Communication strategy

We work hand-in-hand with our clients to define strategic “pain points”, identify target audiences, scope out the competition, assess potential threats and opportunities, and create a shared vision of where they are aiming to go and how to get there. Our work is based on collected insights and data that we analyse to define the most effective messages and channels to reach audiences at the right time and place.



## MORE INFORMATION

Website: [www.lgi-consulting.com](http://www.lgi-consulting.com)

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