# **CTA**Corporación Tecnológica de Andalucía Seville, Spain





### **ABOUT**

Technological Corporation of Andalusia (CTA) is a private foundation that was born from a public-private partnership and for more than 12 years has been supporting R&D activities through financing, mentoring and cooperation with main Andalusian stakeholders, emerging as a singular multi-sectorial, innovation cluster.

CTA was created in 2005 to trigger innovation activities performed by the Andalusian private sector and to connect these activities with Academia and society, supporting public bodies innovation policy implementation and promoting R&I in a transition region. Currently, CTA is owned by more than 150 companies, 70% of them SMEs, in 7 main European industrial priority sectors: ICT, Aerospace and productive processes, Agrifood, Biotechnology, Building and civil engineering, Energy and Environment, and Leisure and Tourism.

Among its members, CTA counts with companies related to mining and raw materials, such as Atlantic Copper or Magtel, and also other technological companies with developments applicable to this sector. Moreover, CTA has financed R&D projects related to this area.

### **EXPERTISE**

CTA's main activity is advising, mentoring and funding (with its own funds) innovation projects led by companies and with a clear and measurable market application in a short and medium term, being therefore deeply embedded in the productive system. For the past 12 years, 644 projects have been supported with a total investment of some €160 million, having a leverage effect to mobilise additional private investment of €483 million.

This way, CTA excels as a unique organisation, acting as a multi-sectorial innovation cluster and, far from just funding, developing a holistic approach to innovation that paves the way for project results swiftly introduction in the market. This is achieved thanks to the provision of an integrated set of complementary services such as positioning, internalisation strategies development or support for funds granting.

#### **FACILITIES & SERVICES**

CTA provides business services such as:

### Evaluation of initiatives based on innovative technology and support to entrepreneurship

• In-house evaluation service with proven procedures which can

be adapted to the specific nature of each project and sector

- Training / mentoring of entrepreneurs in the financing and marketing of innovation and the dissemination of technological developments
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## Support for the internationalisation and exploitation of R&D activities

- · Support in RDI results comercialisation:
  - Tailored exploitation plan development including exploitation workshops
  - · Business planning and market analysis
  - IPR management
  - · Standards and regulations review and analysis
- Techno-economic assessment and technological risk assessment for entrepreneurial initiatives
- Dissemination and communication activities: more than 1350 public media impact items/year, workshops/events/ seminars organisation, innovation-oriented networking hub development, etc.
- Support and active promotion for technology transfer (B2B and University-Business)

### Support to local, regional authorities in Public Procurement of Innovative solutions (PPI)

### Strategic R&D advice

- Value chain (re)definition through a systemic vision of the RDI ecosystem: involvement of all value-chain stakeholders, RTDs and universities, society, governments, other associations, etc.
- Support for public-private partnerships (PPPs) development

#### Innovation reports and technology scouting

 Drafting of ad hoc reports on innovation, best practices, etc.: gaps identification, analysis, recommendations, etc at technological, economic, social and political level.



### MORE INFORMATION

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